



KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Multimedia Services Corp.
915 King Street
2nd Floor
Alexandria, VA 22314-3089

Contract # 853508

Schedule Dates 09/13/12-09/24/12
Advertiser Alliance for Northwest Jobs and Exports (39587)
Agency/T-Code Multimedia Services Corp. (2823)/147217806
Product Political - Non-Ballot Issue (1196)
Brand ALLIANCE FOR NW JOBS (177357)
Salesperson Clark, Dave (3097)
Sales Office TeleRep - Washington D.C.
Buyer Name MCDONALD,NEAL
Phone/Fax (360) 224-8179 /
CPE 5136
Account Types National/Political Issue - Agency
Billing Type Standard
Comments ALLIANCE FOR NW JOBS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/10/12
Last Modified 09/10/12
Entered By Janelle Stavig
CO-OP No
Headline # 06309053
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$341.25
Net Total \$1,933.75
Sales Tax

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Sep. 2012	16	\$2,275.00
Grand Total:	16	\$2,275.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	12:58P- News @ 12p M-F	2				X	X			2	\$125.00	\$250.00	Seattle (KONG) (KONG)	NEWS	9/10/12
2.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	5P- Anderson Cooper	2				X	X			2	\$100.00	\$200.00	Seattle (KONG) (KONG)	ANDERSON	9/10/12
3.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	9:58A- Upfront								1	1	\$100.00	\$100.00	Seattle (KONG) (KONG)	UPFRONT	9/10/12
4.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	10:27A- Meet The Press								1	1	\$400.00	\$400.00	Seattle (KONG) (KONG)	MEET THE PRESS	9/10/12
5.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	10:35P- 11:05P (PT)								1	1	\$75.00	\$75.00	Seattle (KONG) (KONG)	UPFRONT	9/10/12
6.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	12:58P- News @ 12p M-F	2	X	X	X	X	X			2	\$125.00	\$250.00	Seattle (KONG) (KONG)	NEWS	9/10/12
7.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	5P- Anderson Cooper	2	X	X	X	X	X			2	\$100.00	\$200.00	Seattle (KONG) (KONG)	ANDERSON	9/10/12
8.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	9:58A- Upfront								1	1	\$100.00	\$100.00	Seattle (KONG) (KONG)	UPFRONT	9/10/12
9.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	10:27A- Meet The Press								1	1	\$400.00	\$400.00	Seattle (KONG) (KONG)	MEET THE PRESS	9/10/12
10.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	10:35P- 11:05P (PT)								1	1	\$75.00	\$75.00	Seattle (KONG) (KONG)	UPFRONT	9/10/12
11.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	12:58P- News @ 12p M-F		1							1	\$125.00	\$125.00	Seattle (KONG) (KONG)	NEWS	9/10/12
12.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5P- 6P (PT)		1							1	\$100.00	\$100.00	Seattle (KONG) (KONG)	ANDERSON	9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: